

HEADLINES

+ The bottom line: Meeting user needs

As the industry continues to become ever more complex and crowded, the real key to success for operators and service providers remains the same. [\(More\)](#)

+ A time for discovery

TMN in Portugal is using the Active mTicker™ product from MobiComp to push a variety of relevant content and services to its users' idle handsets, driving customer loyalty, and most importantly, clicks and revenue. [\(More\)](#)

+ Bridging the gap between desktop and device

Genuine convergence between mobile devices and the desktop has finally arrived in the form of Virtual Drive for Windows™, a major new addition to the MobileKeeper™ family. [\(More\)](#)

+ MobileKeeper Communities & Sharing™ drives growing trend for user-generated content

The past year has seen tens of millions of people join social networking sites such as Facebook and MySpace. MobileKeeper Communities & Sharing enables users to plug into their virtual networks – on the move. [\(More\)](#)

+ News

New customers, a major innovation award, plus new additions to our growing management team. [\(More\)](#)

What next?



MobiComp will be exhibiting at the 3GSM Europe event in February 2008 – which as we all know, will be upon us before we know it.

We hope to see you there. And in the meantime, we wish you all a very happy and prosperous New Year.

The bottom line: Meeting user needs



As ever, the mobile and wireless is engulfed in a maelstrom of change, trends and new jargon. In recent months, our travels have taken us from the Symbian Smartphone Show in London, to the GSM Asia event in Macau (where we were recognised as a top innovator), to the Nokia Application Summit in Dubai. In each case it's clear that the same fundamental challenges exist for all operators and service providers:

Providing services that users actually want; that are easy to use; and that they are willing to pay for.

These past few months have seen MobiComp make huge strides precisely because our family of solutions address these issues, whether it's backup and restore in the Middle East; driving data traffic in Portugal; or enabling users to blog and publish content to their digital communities on the move.

More than ever, we believe that these are truly relevant solutions to many of the big issues facing the mobile industry. Here is the proof...

Carlos Oliveira
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